FIRST NATIONS HOUSING CONFERENCE 2027



HOUSING TRANSFORMATION

INNOVATION • HEALTH • CLIMATE

FEB 23-25

THUNDER BAY, ON

VALHALLA HOTEL AND CONFERENCE CENTRE
THUNDER BAY, ONTARIO

Corporate Opportunities

SPONSOR | EXHIBIT | ATTEND

firstnationshousingconference.com

FIRST NATIONS HOUSING COMMUNITY



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	2025	2026
Delegates	287	322
FNs in Attendance	77	85
Number of Exhibitors	73	75



Corporate Opportunities

FIRST NATIONS HOUSING COMMUNITY

23 Years of Building Connections & Collaboration

Bringing together First Nations communities, industry experts, government partners, and housing leaders from across Ontario and beyond.

	2003	2026	▲%
Delegates	145	322	▲ 122.07%
Exhibitor Booths	20	75	▲ 275%

First Nations Housing Conference is hosted by:

IFNA

MATAWA FIRST NATIONS MANAGEMENT

MUSHKEGOWUK COUNCIL

NOKIIWIN TRIBAL COUNCIL

PWI-DI-GOO-ZING NE-YAA-ZHING

Shibogama First Nations Council

WINDIGO FIRST NATIONS COUNCIL

KEEWAYTINOOK OKIMAKANAK

WAABNOONG BEMJIWANG ASSOCIATION OF FIRST NATIONS

Benefits within this package are subject to change without notice, if additional benefits are added at a later date, the sponsor will be contacted about the additional benefits. Some benefits are date sensitive.



PROJECT MANAGER SPONSOR

FIRST NATIONS HOUSING COMMUNITY

ONE OPPORTUNITY

$20,000 INVESTMENT

Advertising Rights

- Company logo prominently displayed on the conference website for a full year
- Featured on Welcome banners
- Inclusion in select pre and post event content
- Featured on all multimedia presentations to be run continuously throughout the event at a greater frequency corresponding to sponsorship level
- Opportunity to use Digital FNHC "Project Manager" seal for your organization's platforms for a 1 year period
- Full-page advertisement prominently placed in Conference Handbook, with first right of refusal on placement
- Category exclusivity as sole "Project Manager" sponsor

Promotional Rights

- Opportunity to include branded products in the official Conference Kit, given to every delegate
- Up to 5 minutes to address delegates during Opening Remarks
- Highest frequency of verbal acknowledgements throughout the conference as “Project Manager" Sponsor
- Opportunity to be included in the sponsor signage corresponding to your sponsorship level
- 4 exclusive acknowledgements on social media as “Project Manager" Sponsor
- Opportunity to contribute prizes to the feature showcase at the Passport to Prizes table

VIP Privileges

- 3 Complimentary Delegate Passes (valued at $5,550 total) with access to all official content and networking opportunities.
- 1 Complimentary Exhibitor Booth Package (valued at $1,275), with first right of refusal to choose preferred location
- First right of refusal to host an exclusive (or shared) hospitality suite on Day 1 as a part of the official agenda, offering access to networking with key decision-makers, First Nations officials, and industry leaders

SECURE YOUR INVESTMENT

Contact Vaid or Bruno
807-622-1979
info@firstnationshousingcommunity.com

TAG CREATIVE STRATEGY

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FOREMAN SPONSOR

FIRST NATIONS HOUSING COMMUNITY

TWO OPPORTUNITIES

$15,000 INVESTMENT

Advertising Rights

- Company logo displayed on the conference website for a full year
- Featured on Welcome banners
- Inclusion in select pre and post event content
- Featured on all multimedia presentations to be run continuously throughout the event
- Opportunity to use Digital FNHC Sponsor seal for your organization's platforms
- Full-page advertisement prominently placed in Conference Handbook

Promotional Rights

- Opportunity to include branded products in the official Conference Kit, given to every delegate
- Up to 5 minutes to address delegates during Opening Remarks
- Highest frequency of verbal acknowledgements throughout the conference as “Foreman Sponsor”
- Opportunity to be included in the sponsor signage
- 2 exclusive acknowledgements on social media as “Foreman Sponsor”
- Opportunity to contribute prizes to the feature showcase at the Passport to Prizes table

VIP Privileges

- 2 Complimentary Delegate Passes (valued at $1,850 each) with access to all official content and networking opportunities.
- 1 Complimentary Exhibitor Booth Package (valued at $1,275) in a high-traffic area.
- Exclusive rights on Day 1 to host a hospitality suite, offering access to networking with key decision-makers, First Nations officials, and industry leaders.

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MASTER SPONSOR

FIRST NATIONS HOUSING COMMUNITY

TWO OPPORTUNITIES

$10,000 INVESTMENT

Advertising Rights

- Company logo displayed on the conference website for a full year
- Inclusion in select pre and post event content
- Featured on all multimedia presentations to be run continuously throughout the event
- Opportunity to use Digital FNHC Sponsor seal for your organization's platforms
- Full-page advertisement opportunity

Promotional Rights

- Opportunity to include branded products in the official Conference Kit given to every delegate
- Up to 3 minutes to address delegates during Opening Remarks
- High frequency of verbal acknowledgements throughout the conference as “Master Sponsor”
- Opportunity to be included in the sponsor signage
- 1 exclusive acknowledgement on social media as “Master Sponsor”
- Opportunity to contribute prizes to the feature showcase at the Passport to Prizes table

VIP Privileges

- 1 Complimentary Delegate Passes (valued at $1,850 each)
- 1 Complimentary Exhibitor Booth Package (valued at $1,275)

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TRADESMAN SPONSOR

FIRST NATIONS HOUSING COMMUNITY

FOUR OPPORTUNITIES

$7,000 INVESTMENT

Advertising Rights

- Company logo displayed on the conference website for a full year
- Inclusion in select pre and post event content
- Featured on all multimedia presentations to be run continuously throughout the event
- Opportunity to use Digital FNHC Sponsor seal for your organization's platforms
- Half-page advertisement opportunity

Promotional Rights

- Opportunity to include branded products in the official Conference Kit given to every delegate
- Up to 2 minutes to address delegates
- Medium frequency of verbal acknowledgements throughout the conference as “Tradesman Sponsor”
- Opportunity to be included in the sponsor signage
- 2 shared posts acknowledging company on social media as “Tradesman Sponsor”
- Opportunity to contribute prizes to the feature showcase at the Passport to Prizes table

VIP Privileges

- 50% off Delegate Pass (valued at $1,850)
- 50% off Exhibitor Booth Package (valued at approximately $1,275)

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APPRENTICE SPONSOR

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FIVE OPPORTUNITIES

$3,500 INVESTMENT

Advertising Rights

- Company listing displayed on the conference website for a full year
- Inclusion in select pre and post event content
- Featured on all multimedia presentations to be run continuously throughout the event
- Opportunity to use Digital FNHC Sponsor seal for your organization's platforms
- Quarter-page advertisement opportunity

Promotional Rights

- Opportunity to include branded products in the official Conference Kit given to every delegate
- Low frequency of verbal acknowledgements throughout the conference as “Apprentice Sponsor”
- Opportunity to contribute prizes to the feature showcase at the Passport to Prizes table
- 1 shared post acknowledging company on social media as “Apprentice Sponsor"

VIP Privileges

- Early Bird pricing on Delegate passes (valued at $1,650)
- Early Bird Exhibitor Booth Package (valued at $1,125)

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FIRST NATIONS HOUSING COMMUNITY

Sponsor Benefits Overview

GENERAL TERMS (APPLICABLE TO ALL SPONSORS)
All benefits listed are guaranteed minimums unless otherwise stated. Any additional benefits added will be in addition to (not in replacement of) listed benefits. All sponsor materials (logos, ads, merchandise) must be submitted by specified deadlines. All branding placements are subject to final design approval by First Nations Housing Community.

	INVESTMENT & BENEFITS	Project Manager	Foreman	Master	Tradesman	Apprentice
	Investment	$20,000	$15,000	$10,000	$7,000	$3,500
	Company logo displayed on the conference website for a full year	Large Logo, prominently placed	Large Logo	Medium Logo	Small Logo	Name Listing
	Featured on Welcome banners	✓	✓	x	x	x
	Inclusion in select pre and post event content	Large Logo	Large Logo	Medium Logo	Small Logo	Name Listing
	Featured on all multimedia presentations to be run continuously throughout the event	Large Logo, greater frequency corresponding to sponsorship level	Large Logo	Medium Logo	Small Logo	Name Listing
	Opportunity to use Digital FNHC Sponsor seal on your organization's platforms	✓	✓	✓	✓	✓
	Advertisement in the Conference Handbook	Full Page, prominently placed with first right of refusal	Full Page, prominently placed	Full Page	Half Page	Quarter Page
	Category Exclusivity as Sole Sponsor	✓	x	x	x	x
Promotional Rights	Opportunity to include branded products in official Conference Kit, given to every delegate	✓	✓	✓	✓	✓
Promotional Rights	Address delegates during Opening / Closing	5 mins	5 mins	3 mins	2 mins	x
Promotional Rights	Verbal acknowledgment during conference	Highest Frequency	Higher Frequency	High Frequency	Med Frequency	Lower Frequency
Promotional Rights	Opportunity to be included in sponsor signage	✓	✓	✓	✓	x
Promotional Rights	Acknowledgment on social media sponsorship announcements	Exclusive Post x 4	Exclusive Post x 2	Exclusive Post x 1	Shared Post x 2	Shared Post x 1
Promotional Rights	Opportunity to contribute prizes to the feature showcase at the Passport to Prizes table	✓	✓	✓	✓	✓
VIP	Delegate Passes (value $1,850 each)	3 Complimentary	2 Complimentary	1 Complimentary	50% Discount	Early Bird Pricing
VIP	Exhibitor Booth (value $1,275)	1 Complimentary, with first right of refusal	1 Complimentary	1 Complimentary	50% Discount	Early Bird Pricing
VIP	Exclusive rights to host a hospitality suite	✓	✓	x	x	x

AWARDS SPONSOR

FIRST NATIONS HOUSING COMMUNITY

CUSTOM PACKAGE

EXCLUSIVE TO 1 SPONSOR

$5,000 INVESTMENT

The Community Housing Recognition Awards celebrate the communities making a lasting impact in First Nations housing.

As the exclusive Awards Sponsor, your organization will help recognize these achievements while showcasing your commitment to First Nations. Connect your brand with housing leaders, decision-makers, and industry partners throughout the conference and Awards Gala.

Sponsor CHRA and be a part of the evening that celebrates excellence, inspires innovation, and supports stronger First Nations communities.

Advertising Rights

- Community Housing Recognition Awards Sponsor Title
- Company logo displayed on the conference website for a full year and on the dedicated Awards page
- Featured on CHRA Welcome banners
- Company logo in the CHRA videos
- Featured on all multimedia presentations to be run continuously throughout the event
- Recognition on the Awards Platform
- Opportunity to display your signage and distribution of promotional items during Awards Gala
- Will be provided with a digital FNHC Sponsor seal to be used throughout companies own marketing

Promotional Rights

- Opportunity to provide branded promotional products that will be included in the official Conference Kit given to every delegate
- Up to 2 minutes to address the delegates during the Awards Gala, allowing for greater engagement with attendees
- Opportunity to contribute prizes to the feature showcase at the Passport to Prizes table.

VIP Privileges

- Early Bird pricing on Delegate passes (valued at $1,650)
- 50% off Exhibitor Booth Package (valued at approximately $1,275)



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PASSPORT TO PRIZES SPONSOR

FIRST NATIONS HOUSING COMMUNITY

CUSTOM PACKAGE

EXCLUSIVE TO 1 SPONSOR

$7,500 INVESTMENT

Maximize Your Brand's Impact

The Passport to Prizes Program is a standout feature of the First Nations Housing Conference, driving attendee engagement while offering unparallelled visibility for participating sponsors. It's a strategic investment in your brand's visibility and attendee engagement at the First Nations Housing Conference.

Leverage this opportunity to connect with key decision-makers and industry professionals, fostering valuable relationships that extend beyond the conference.

Advertising Rights

- Passport to Prizes Sponsor Title
- Company logo displayed on the Passport to Prizes table and event materials, ensuring high visibility throughout the conference
- Recognition on the conference website for a full year, with placement on the Passport to Prizes Program page
- Featured on all multimedia presentations to be run continuously throughout the event
- Will be provided with a digital FNHC Sponsor seal to be used throughout companies own marketing

Promotional Rights

- Opportunity to showcase branded products at the Passport to Prizes table, ensuring direct engagement with attendees
- Recognition through dedicated posts on FNHC social media platforms, showcasing your involvement
- Opportunity to place your banner and/or tablecloth at the Passport to Prizes table, ensuring maximum visibility

VIP Privileges

- Early Bird pricing on Delegate passes (valued at $1,650)
- 50% off Exhibitor Booth Package (valued at approximately $1,275)



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FIRST NATIONS HOUSING COMMUNITY

EXHIBITOR PACKAGE

Connect with decision-makers and leaders in First Nations Housing...

BE A PART OF CANADA'S LARGEST AND LONGEST-RUNNING TRADESHOW

For over 23 years, it's been the place to connect directly with decision-makers, discover new partners, and strengthen existing relationships.

Showcase your solutions, share your expertise, and be part of a community committed to building stronger homes, stronger alliances.

EXHIBIT - $1,275 INVESTMENT
(EARLY BIRD PRICING - $1,125)

Exhibitor Benefits

- **One full day** of exhibitor tradeshow hours (8:30 am - 4:30 pm EST)
- **2 Complimentary lunch tickets** for February 24, 2027
- **2 Complimentary Passes** for Community Housing Recognition Awards Gala
- **Exhibitor pricing of $1,100/ person** to attend the Day 1 and Day 3 conference (for up to 2 people)

EARLY BIRD PRICE IN EFFECT UNTIL OCTOBER 31, 2026

Booth Amenities

- 8' x 10' exhibit tradeshow booth space
- A 30" x 8' table with tablecloth and two chairs
- Access to power outlets provided, please provide your own extension cords and power bars

Schedule

- **Booth Set-up:** Tuesday, February 23, 2027 7:00 pm-10:00 pm EST
- **Tradeshow:** Wednesday, February 24, 2027 8:30 am-4:30 pm EST
- **Takedown:** Wednesday, February 24, 2027 4:30 pm-6:00 pm EST

Secure Your Booth Online

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FIRST NATIONS HOUSING COMMUNITY

DELEGATE INFORMATION

If you want to learn more about First Nations Housing and make real connections, this is your chance!

Connect with First Nations Housing leaders

Join us at the **24th Annual First Nations Housing Conference** and meet housing leaders and decision-makers from First Nations across Canada - all in one place.

As a delegate, you'll have the opportunity to share stories, ask questions, and build relationships that last. You'll be part of meaningful conversations and workshops that help you grow and find new ways to work together collaboratively.

Connect with others like you who are passionate about making a difference in **First Nations Housing.**

Delegate Benefits

- Access to all FNHC Workshops
- Meals - 3 breakfasts, 3 lunches, 1 Gala dinner
- All-day Tradeshow and Builders Challenge
- Conference materials and swag bag

$1,650

$200 DISCOUNT

(REGULAR PRICE $1,850)

More than 12% Discount!
Register before October 31, 2026 for Early Bird benefits!

ACT NOW!

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