



FIRST NATIONS  
HOUSING  
COMMUNITY

FEB 4-6  
2025

VALHALLA HOTEL,  
THUNDER BAY, ON

# FIRST NATIONS HOUSING CONFERENCE

EXPLORING CHALLENGES  
EMPOWERING SUSTAINABILITY

SPONSOR | EXHIBIT | ATTEND

[firstnationshousingconference.com](https://firstnationshousingconference.com)

# CORPORATE OPPORTUNITIES



**For more than 21 years, FNHC has united First Nations Housing professionals from coast to coast in Canada.**

As we proceed with our 22nd year, we invite you to join us in leading the way—in building and strengthening First Nations Communities.

Together, we are helping build Communities by not only exploring challenges but empowering sustainability for a better future.

**First Nations Housing Conference is hosted by:**



MATAWA FIRST NATIONS MANAGEMENT



NOKIIWIN TRIBAL COUNCIL



Shibogama First Nations Council



WINDIGO FIRST NATIONS COUNCIL



[firstnationshousingconference.com](http://firstnationshousingconference.com)

Benefits within this package are subject to change without notice, if additional benefits are added at a later date the sponsor will be contacted about the additional benefits. Some benefits are date sensitive.



# First Nations Housing Statistics



FIRST NATIONS  
HOUSING  
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“ AS OF DECEMBER 31, 2023, OUR FUNDING HAS SUPPORTED FIRST NATIONS IN THE CONSTRUCTION AND RENOVATION OF NEARLY 34,000 HOMES ON RESERVES, WITH 22,000 ALREADY COMPLETED. ”

– **INDIGENOUS SERVICES CANADA**

“ SPENDING ON INDIGENOUS PRIORITIES HAS INCREASED SIGNIFICANTLY SINCE 2015 (181 PER CENT) WITH SPENDING FOR 2023-24 ESTIMATED TO BE OVER \$30.5 BILLION, RISING FURTHER TO A FORECAST OF APPROXIMATELY \$32 BILLION IN 2024-25. NOTABLY, BUDGET 2024 INCLUDES \$2.3 BILLION OVER FIVE YEARS TO RENEW EXISTING PROGRAMMING.. ”

– **DEPARTMENT OF FINANCE, GOVERNMENT OF CANADA**

“ THE GOVERNMENT HAS DEDICATED **\$600 MILLION** OVER THREE YEARS TO SUPPORT FIRST NATION HOUSING ON RESERVE AS PART OF A 10-YEAR HOUSING STRATEGY THAT IS BEING DEVELOPED WITH FIRST NATIONS. ”

– **EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA**

The need for housing continues to grow!  
Help close the gap by joining the largest &  
longest-running First Nations Housing Conference.

[firstnationshousingconference.com](https://firstnationshousingconference.com)

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# SPONSOR BENEFITS

	INVESTMENT & BENEFITS	Foreman	Master	Tradesman	Apprentice
	Investment	\$15,000	\$10,000	\$7,000	\$3,500
Advertising Rights	Presenting Sponsor Title	✓			
	Company Logo / listing level displayed on the sponsor page within the body of the Conference Manual.	Feature Logo	Large Logo	Small Logo	Listing
	Logo / listing level showcased on the conference website	Feature Logo	Large Logo	Small Logo	Listing
	Name placement on delegate lanyards.	✓			
	Featured in select pre and post event materials	Pre & Post event	Pre & Post event		
	Advertisement within Conference Manual (first come, first served)	Full Page Premium Spot	Full Page	Half Page	Quarter Page
	Company displayed on the "Passport to Prizes" punch card	✓	✓		
	Company Logo on all professionally produced multimedia presentations to be run continuously throughout the event	✓	✓	✓	✓
Promotional Rights	Exhibitor Booth	Complimentary Premium Location	Complimentary	50% Off	Early Bird Rate
	Opportunity to include your company branded promotional items in Conference Kits	✓	✓	✓	
	Opportunity to address delegates	5 min	3 min	2 min	
	"Thank You" Sponsor signage	✓	✓		
	Social Media Announcement of your sponsorships	Frequency - High	Frequency - Med	Frequency - Low	
	Personalized Sponsor Logo	✓	✓	✓	
	Opportunity to give away prizes at the Passport to Prizes table	✓	✓	✓	✓
	Verbal acknowledgment during Opening and/or Closing Ceremonies	3 days	2 days	1 day	1 day - During Lunch
VIP Rights	Delegate Passes (Complimentary/Discounted)	3	2	1	
	Opportunity to host a hospitality suite	✓			

# Sponsorship Packages



FIRST NATIONS  
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## FOREMAN

EXCLUSIVE TO ONE SPONSOR

**\$15,000 INVESTMENT**

### Advertising Rights

- Presenting Sponsor Title: Your company will be named as “FNHC 2025 Presented by [Your Company]” in all marketing and promotional materials.
- Company Logo displayed prominently on the conference website for a year, including in the footer and on key pages.
- Logo featured on all conference banners and signage throughout the venue and entrance.
- Company Name on delegates’ lanyards.
- Logo and name included in all post-event content, such as wrap-up videos and press releases, ensuring lasting exposure.
- Full-page ad in the Conference Manual with prime placement on the inside front cover.
- Featured on the “Passport to Prizes” punch card and prize table signage for maximum visibility.
- Mentioned in select pre-event marketing materials as the Foreman Sponsor.

### Promotional Rights

- Complimentary Premium Exhibitor Booth Package (**valued at \$1,125**) in a high-traffic area with added amenities.
- Opportunity to include branded materials/products in the official Conference Kit given to every delegate.
- Up to 8 minutes to address delegates during opening or closing ceremonies.
- Verbal acknowledgment during Opening and/or Closing Ceremonies on all three days.
- Opportunity to be included in the Sponsor Signage.
- Being a part of Social Media sponsorship Announcements.
- Opportunity to contribute prizes to the Passport to Prizes table.

### VIP Privileges

- THREE Complimentary Delegate Passes (valued at \$1,650 each) with access to all official content and networking opportunities.
- Exclusive rights to host a hospitality suite, offering access to networking with key decision-makers, First Nations officials, and industry leaders.

Terms & Conditions apply;  
contact us for more details.

**SECURE YOUR  
INVESTMENT**

Contact Vaid or Bruno

**807-622-1979**

[info@firstnationshousingcommunity.com](mailto:info@firstnationshousingcommunity.com)

**TAG**  
CREATIVE STRATEGY

[firstnationshousingconference.com](http://firstnationshousingconference.com)

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# Sponsorship Packages



FIRST NATIONS  
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## MASTER

EXCLUSIVE TO TWO SPONSORS

**\$10,000 INVESTMENT**

### Advertising Rights

- Company Logo displayed on the sponsor page within the body of the conference manual.
- Company Logo prominently displayed on the conference website for a full year.
- Company's logo and name will be featured in select pre and post event content and materials.
- Company Logo on all professionally produced multimedia presentations to be run continuously throughout the event.
- Full-Page advertisement within the Conference Manual (Shared; first come, first served basis).

### Promotional Rights

- Complimentary Exhibitor Booth Package **(VALUED AT \$1,125)**.
- Opportunity to provide branded promotional materials/products that will be included in the official Conference Kit given to every delegate.
- Verbal acknowledgement during the opening and closing ceremonies on 2 days.
- Opportunity to address the delegates (max 3 mins),
- Opportunity to be included in the Sponsor Signage.
- Being a part of Social Media sponsorship Announcements.
- Opportunity to giveaway prizes to the Passport to Prizes table for the conference.

### VIP Privileges

- TWO Complimentary Delegate passes to the conference (includes all official material) **(VALUED AT \$1,650 x 2)**.

Terms & Conditions apply; contact us for more details.

**SECURE YOUR  
INVESTMENT**

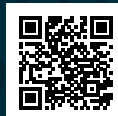
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# Sponsorship Packages



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## TRADESMAN

FOUR OPPORTUNITIES

**\$7,000 INVESTMENT**

### Advertising Rights

- Company Logo displayed on the sponsor page within the body of the conference manual
- Company Logo displayed on the conference website for a full year.
- Company Logo on all professionally produced multimedia presentations to be run continuously throughout the event.
- Half-Page advertisement within the Conference Manual (Shared; first come, first served basis).

### Promotional Rights

- 50% off Exhibitor Booth Package **(VALUED AT \$1,125).**
- Verbal acknowledgement during the opening and closing ceremony on one of the three days.
- Opportunity to address the delegates (max 2 mins).
- Opportunity to be included in the Sponsor Signage.
- Being a part of Social Media sponsorship Announcements.
- Opportunity to giveaway prizes to the Passport to Prizes for the conference.

### VIP Privileges

- ONE Complimentary Delegate pass to the conference (VALUED AT \$1,650).

Terms & Conditions apply; contact us for more details.

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**807-622-1979**

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# Sponsorship Packages



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## APPRENTICE

FIVE OPPORTUNITIES

\$3,500 INVESTMENT

### Advertising Rights

- Company Logo displayed on the sponsor page within the body of the conference manual.
- Company listed on the conference website.
- Company Logo on all professionally produced multimedia presentations to be run continuously throughout the event.
- Quarter-Page advertisement within the Conference Manual. (Shared; first come, first served basis)

### Promotional Rights

- Early Bird Exhibitor Booth Package **(Valued at \$1,000)**.
- Verbal acknowledgement during the lunch break.
- Opportunity to giveaway prizes to the Prize Pool table for the conference.

### VIP Privileges

- Early Bird rate on Delegate passes (includes all official conference material).

Terms & Conditions apply; contact us for more details.

SECURE YOUR  
INVESTMENT

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**807-622-1979**

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CREATIVE STRATEGY

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# Sponsorship Packages



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## AWARDS SPONSOR \$5,000 INVESTMENT

EXCLUSIVE TO ONE SPONSOR

### Advertising Rights

- Presenting Sponsor Title where your company name will be associated with the Community Housing Recognition Award title as “FNHC Community Housing Recognition Awards 2025 Presented by [Your Company]” across all marketing and promotional materials.
- Company Logo prominently displayed on the conference website for a full year and on the dedicated Awards page.
- Logo featured on select conference signage.
- Company’s logo/name will be featured on the Awards that will be awarded to the communities.
- Company’s logo/name will be featured in all pre and post event content and materials (e.g. Awards videos that stay on Awardee’s websites, FNH conference website, etc), extending your exposure long after the event is over.
- Company Logo on all professionally produced multimedia presentations to be run continuously throughout the event.
- Recognition on the Awards Platform.

Terms & Conditions apply;  
contact us for more details.

### Promotional Rights

- 50% off on Exhibitor Booth Package
- Opportunity to provide branded promotional materials/products that will be included in the official Conference Kit given to every delegate.
- Up to 5 minutes to address the delegates during the opening or closing ceremonies at the Awards Gala, allowing for greater engagement with attendees.
- Display your company banners in prime locations throughout the event on Day 2 of the Conference
- Receive additional mentions on the conference’s official social media channels, including before, during, and after the event, with dedicated posts showcasing your brand’s support and involvement with the Community Housing Recognition Awards 2025.
- Opportunity to giveaway prizes to the Passport to Prizes table at the conference

### VIP Privileges

- Exclusive Sponsor for Community Housing Recognition Awards Ceremony.
- 1 Complimentary Pass to the conference (VALUED AT \$1,650)

PRESENTED BY



## SECURE YOUR INVESTMENT

Contact Vaid or Bruno

## 807-622-1979

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# EXHIBIT

**\$1,125 INVESTMENT  
(\$1,000 EARLY BIRD)**

Connect with the Decision Makers  
in First Nations Housing at...

## **CANADA'S LARGEST AND LONGEST-RUNNING TRADESHOW**

For over 21 years, First Nations Housing Conference has helped First Nations housing professionals to build capacity, network and grow. This Tradeshow is your opportunity to be face-to-face with decision-makers in First Nations housing. Discover valuable partners, build deeper connections with your existing customers, and forge new relationships at this year's tradeshow.

### **Exhibitor Benefits**

- One full-day of exhibitor tradeshow hours (8:30am to 4:30pm)
- (2) complimentary lunch tickets for February 5, 2025
- (2) complimentary Community Housing Awards Banquet Tickets
- Special exhibitor rate of \$1,100/person on passes to attend the entire conference (for up to two people)

**EARLY BIRD PRICE IN  
EFFECT UNTIL 11:59 pm EST  
NOV 15, 2024**

### **Booth Amenities**

- 8' x 10' exhibit tradeshow booth space
- A 30" x 8' table with tablecloth and two chairs
- Access to power outlets provided, please provide your own extension cords and power bars

### **Schedule**

- Booth Set-up: February 4, 2025  
7:00pm-10:00pm EST
- Tradeshow: February 5, 2025  
8:30am-4:30pm EST
- Takedown: February 5, 2025  
4:30pm-6:00pm EST

**Secure Your Booth Online At**

**[firstnationshousingconference.com](https://firstnationshousingconference.com)**

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# ATTEND

**\$1,650 INVESTMENT**  
**(\$1,450 EARLY BIRD)**

## CONNECT WITH FIRST NATIONS HOUSING PROFESSIONALS

**Want to learn more about First Nations Housing?**

Join us at the 22nd Annual First Nations Housing Conference! It's a great opportunity to connect and build lasting relationships with housing professionals and leaders from First Nations communities all over Canada.

As a delegate, you'll have the chance to engage in personal interactions with key decision-makers and influencers in the field, opening up new opportunities for collaboration and growth. Don't miss this chance to be part of important conversations and network with experts in First Nations housing!



**FIRST NATIONS  
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### Delegate Benefits

- Access to ALL FNHC Workshops
- Meals - 3 breakfasts, 3 lunches, 1 banquet dinner
- All-day Tradeshow and Builders Challenge
- Conference materials and swag bag

## ACT NOW

**\$200 SAVINGS!**

Early Bird Discount in effect until Nov 15, 2024

## REGISTER ONLINE NOW!

[firstnationshousingconference.com](https://firstnationshousingconference.com)

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Tradeshow BALLROOM	Tuesday 1:00 - 3:45 PM	Tuesday 2:00 PM - 2:45 PM	Tradeshow FNH COMMUNITY BOOTH
Thursday 2:50 PM - 3:30 PM			Tuesday 3:50 PM - 4:35 PM
Thursday 1:00 PM - 1:45 PM	PRESENTED BY Government of Canada FNH Community <b>THURS OCT 26 AT 4:30 PM   BALLROOM 2 &amp; 3</b>		Builder's Challenge
Tradeshow BALLROOM	Thursday 10:00 AM - 10:45 AM	Builder's Challenge	Builder's Challenge

**To Qualify to Win Prizes**

1. Have each workshop box hole-punched during the appropriate time.
2. Complete your contact information below.
3. Deposit your completed Passport to Prizes in the Ballot Box during the Closing Ceremonies.\*
4. Employees of the Conference and supporting Tribal Council members are not eligible to participate.

\*Must be in attendance at the Closing Ceremonies to win.  
Additional ballots will be put into the Ballot Box after the first draw has taken place.

**Passport to Prizes will begin at 4:30pm  
Thursday, October 26<sup>th</sup>, 2023.**

Name \_\_\_\_\_  
 First Nations Community \_\_\_\_\_  
 Phone \_\_\_\_\_

Please print clearly

\* Passport to Prizes card from the First Nations Housing Conference 2023

# Passport to Prizes

Enhance attendee engagement by contributing to the Passport to Prizes pool! Your prize donation gives you additional recognition and promotional opportunities, including a chance to have your business represented at the Passport to Prizes table - a major event highlight..

**PRIZE TABLE WORTH \$10,000!**

Add yours to maximize your brand visibility and connect with key decision-makers while fostering valuable relationships.

**Participating in the Passport to Prizes program is a strategic investment in your brand's exposure at the First Nations Housing Conference!**

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